



**White Bird Clinic**

**MEDIA RELEASE**

For immediate release

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**Cold Weather is Here**

**White Bird's Stay Warm Drive Activates**

***Please share the warmth with Eugene's unhoused individuals and families***

EUGENE, OREGON – *With the onset of cold weather, our most vulnerable community members who are living outdoors face freezing winter conditions. White Bird Clinic is sending out a call for any and all winter gear, particularly socks, warm gloves, blankets and sleeping bags.*

For those who spend most of their time outdoors, winter in Eugene can be dangerous, as wet, cold weather makes it hard to stay healthy. Your donation of winter gear makes a difference for people who don't have a warm and dry place to live. White Bird asks you to partner with us to support under-resourced community members and strengthen our shared culture of caring for one another.

Please bring donations to our main clinic building at 341 E 12<sup>th</sup> Ave. in Eugene:

- Blankets
- Sleeping bags
- Coats/Jackets/Sweaters
- Warm pants
- Socks/Gloves/Scarves
- Rain gear
- Tarps

We're happy to pick up larger donations. Please call 541-342-8255.

White Bird's Front Room program offers a warm and dry space. Open from 8am-10pm daily and located at 341 E 12<sup>th</sup> St. in Eugene, we welcome the community to come in from the cold.

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In 1969, a group of student activists and concerned practitioners came together to provide crisis services and free medical care for counter-culture youth in Eugene, OR. Having grown continuously since then, today White Bird Clinic has 10 programs, 220 staff members, and more than 400 volunteers each year.

To celebrate fifty years of service, White Bird is growing, demonstrating our commitment to serving low income, under-resourced community members. We're expanding many different programs at once, so we're turning to the community for support and partnership. Please call 541.342.8255 or visit [www.whitebirdclinic.org](http://www.whitebirdclinic.org) to donate to the project of your choice.